

Enrollment No: _____

Exam Seat No: _____

C. U. SHAH UNIVERSITY

Winter Examination-2022

Subject Name : Management Techniques

Subject Code : 4TE05MAT1

Branch: B.Tech (All)

Semester: 5

Date: 21/11/2022

Time: 02:30 To 05:30

Marks: 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

Q-1	Attempt the following questions:	(14)
	a) Write the full form : GATT	01
	b) What do you mean by Copyright ?	01
	c) Who has propounded Scientific Management Theory ?	01
	d) Write the formula to find out Break Even Point	01
	e) Explain : Quality Circle	01
	f) Why Trade Mark?	01
	g) Draw the diagram : Levels of Management	01
	h) Write the formula to find out PV Ratio	01
	i) Write the full form : POSDCORB	01
	j) State any two items which can be Patentable	01
	k) Write the full form : TRIPS	01
	l) State 5s of Production Management	01
	m) What do you mean by Product layout?	01
	n) Write any one difference between PERT and CPM	01

Attempt any four questions from Q-2 to Q-8

Q-2	Attempt all questions	(14)
A	Explain the roles of Finance Manager	07
B	Discuss the objectives of Financial Management	07
Q-3	Attempt all questions	(14)
	Write 14 Principles of Management	14
Q-4	Attempt all questions	(14)
A	Discuss the steps involved in Manpower Planning process	07
B	Explain the steps in detail : Selection Process	07
Q-5	Attempt all questions	(14)
A	Write a note on TQM	07



B	Discuss in brief : (1) Kaizen (2) 6 Sigma	07
Q-6	Attempt all questions	(14)
A	Explain the factors affecting Plant Location	14
Q-7	Attempt all questions	(14)
A	Discuss various Purchasing Techniques	07
B	Explain: (1) EOQ (2) ABC	07
Q-8	Attempt all questions	(14)
A	Explain in detail about 4Ps of Marketing Management	07
B	Discuss the methods of Demand Forecasting	07

